



Chaps Pit Beef is Now Franchising

Chaps Pit Beef, a pit barbeque restaurant famous for its charcoal pit beef sandwiches, is now available to franchisees who would like to break into the pit barbeque business. The licensing fee is \$25k and royalties are 7% (6% + 1% for advertising) Start up costs vary depending on the location, square footage, equipment, etc. Chaps offers single store opportunities, as well as development agreements for territories.



Chaps Pit Beef, based in Baltimore, is looking for qualified operators interested in single or multi-location opportunities. It recently opened a prototypical franchise location in Aberdeen, MD. Chaps Pit Beef plans to expand without sacrificing quality, taste or experience. Bob Creager, owner and operator of Chaps Pit Beef, plans to simplify the menu for franchised Chaps Pit Beef locations while not sacrificing the famous charcoal pit flavor customers know and love.



Chaps Pit Beef started in 1987 as a 12x15 shack with no electricity or phone. It simply had beef, ham, and sausage. 29 years later, the pit bbq stand is thriving and has expanded its menu to include hot dogs, subs, fish platters, and much more. It is recognized locally and nationally as one of the best Pit BBQ places around. The City Paper has recognized Chaps as one of “Baltimore’s Best.” Diners, Drive-ins and Dives, The Best Thing I Ever Ate, Man V. Food, and 101 Tastiest Places to Chowdown have featured Chaps Pit Beef on various episodes.

Chaps Pit Beef’s prototypical franchise location is located at 1013 Beards Hill Road, Suite 200, Aberdeen, MD. For more information, please contact Mark Ludes at mludes@mbbmanagement.com or call directly at 856.889.9306

Chaps Pit Beef Franchising LLC, 5801 Pulaski Highway, Baltimore, MD 21205

